

Help visitors and residents learn more about your business
in the



InterTown RECORD 2011 Summer/Fall Guide

~ Published on June 7, 2011 ~

15,000 Guides distributed in and around the
Kearsarge/Sunapee Region through October 2011 at

Four N.H. Welcome Information Centers:
Hooksett North, Springfield, Sutton and West Lebanon
Local Bed & Breakfasts, Hotels and Motels, Local Restaurants,
Chamber of Commerce Information Booths
and inserted into the weekly *InterTown RECORD* newspaper
on June 7, 2011 (circulation-3,000)

Local Photography • Where to Eat • Where to Visit • Where to Lodge
and the Most Extensive Events Calendar in the
Kearsarge-Sunapee-Sunshine Region!

Telephone: 603-927-4028

Fax: 603-927-4129

Email:
info@intertownrecord.com

Website:
www.intertownrecord.com

Mailing address: PO Box 162
North Sutton, NH 03260

Office Located on Route 114
next to Vernondale Store
in North Sutton

Hours: Monday and
Wednesday - Friday, 10-2
Tuesday 8 - 11 a.m.
Saturday by chance, Closed Sunday

The solid border represents
a full page ad:
7.25 inches wide by
9.75 inches deep

The DEADLINE is May 14, 2011

Color is Limited, Reserve your spot!

I would like to reserve ad space in the
InterTown RECORD 2011 Summer/Fall Guide

Full Page: \$500 _____

Half Page: \$300 _____

1/4 Page: \$200 _____

1/8 Page: \$150 _____

1/16 Page: \$100 _____

Vertical: _____ Horizontal: _____

Full Color: \$150 _____ Spot Color: \$75 _____

Special Full Page Group Rate: Extra \$25 per advertiser
Graphic Design Charge (over 15 minutes) \$25/half hour

(Advertiser Signature)

There are ad sizes to fit every budget

*See following page for
more examples*

horizontal 1/16 page space
3-1/2 inches wide by 1 inch deep
\$100 add \$75 for spot color

horizontal
1/8 page space

3-1/2 inches wide
by 2-1/4 inches deep

\$150
add \$75 for spot color

horizontal
1/4 page space

7-1/4 inches wide by 2-1/4 inches deep

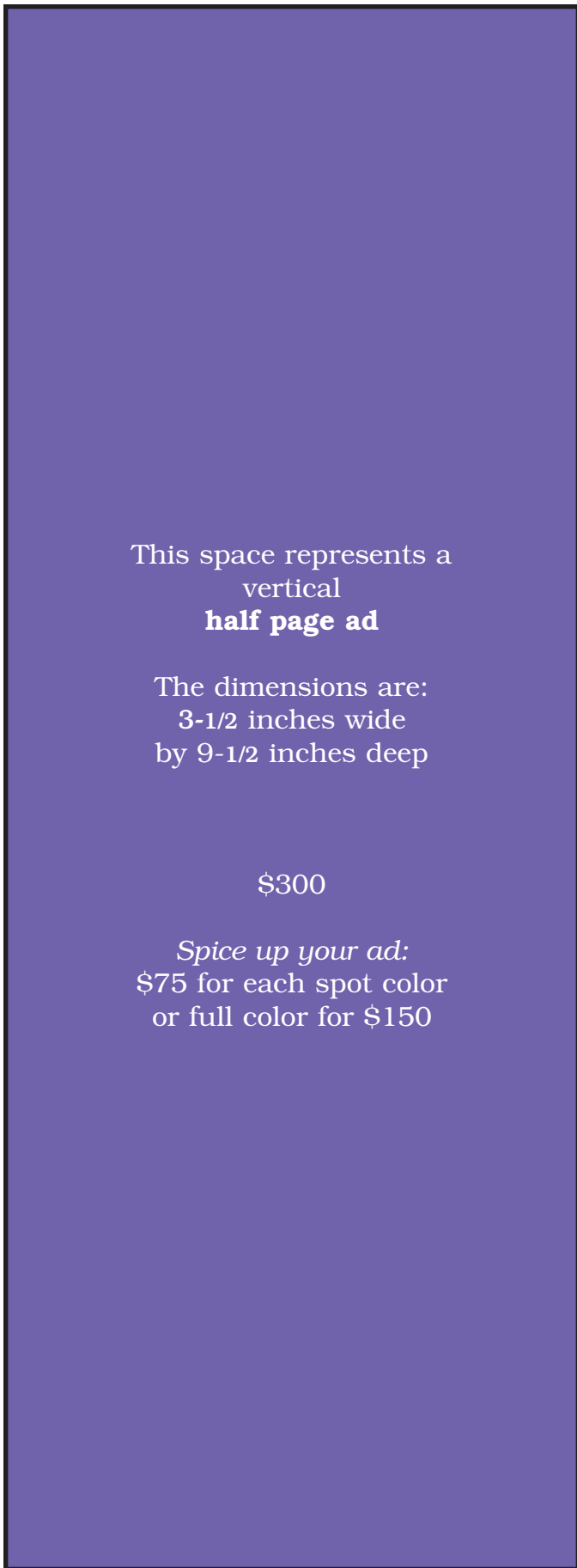
\$200
Spot color \$75 • Full color \$150

This space represents a
horizontal
half page ad

The dimensions are:
7-1/4 inches wide by 4-5/8-inches deep

\$300
Spice up your ad:
\$75 for each spot color or full color for \$150

See the next page for an example of a vertical half page ad



This space represents a
vertical
half page ad

The dimensions are:
3-1/2 inches wide
by 9-1/2 inches deep

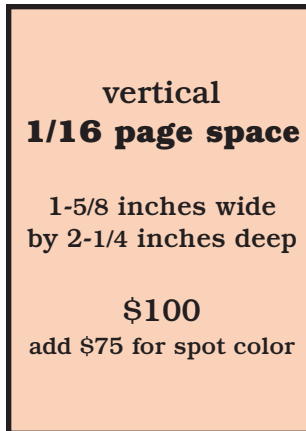
\$300

Spice up your ad:
\$75 for each spot color
or full color for \$150

The deadline is

May 14, 2011

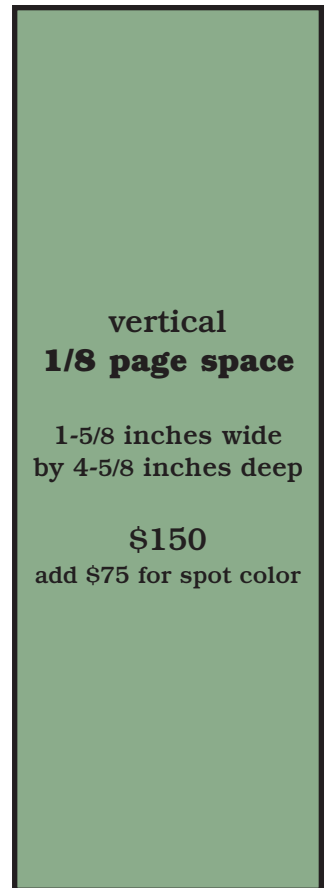
***Color is Limited,
Reserve your
spot today***



vertical
1/16 page space

1-5/8 inches wide
by 2-1/4 inches deep

\$100
add \$75 for spot color



vertical
1/8 page space

1-5/8 inches wide
by 4-5/8 inches deep

\$150
add \$75 for spot color



vertical
1/4 page space

3-1/2 inches wide
by 4-5/8 inches deep

\$200
Spot color \$75 • Full color \$150